

PIONEERING RAPID BUSINESS GROWTH

SAP S/4HANA – RAYMOND FMCG BUSINESS



The Raymond Group is present in the FMCG business through associate companies – J.K. Helene Curtis Limited and J.K. Ansell Private Limited (JKAL). Through these companies, Raymond Group caters mainly to the male grooming segment through pioneering brands like Park Avenue and KS; home care segment through Premium brand and KamaSutra brand. The company has 2 legal entities, 2 company code also operating 2 manufacturing Plants and 2 warehouses.

30%

Saved on training fees.

20%

Saved in implementation costs

Reduce costs

of hardware with 50% smaller system size

2x Faster

Faster processes

“By choosing SAP S/4HANA Enterprise Management, we are arming ourselves with an enterprise system that will support our aggressive growth and align with our business requirements both today and for years into the future.”

Mr. GAURAV DALMIA, Director, Raymond limited



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